



# Sponsorship Opportunities for 2011 AICGS Global Leadership Award Dinner Honoring Mr. Herbert Hainer, CEO of the adidas Group

December 13, 2011 Cipriani Wall Street, New York, NY

*The Global Leadership Award Dinner is the Institute's principal annual fundraising event. Proceeds from sponsorship underwrite a substantial portion of AICGS' annual operating budget and make possible the outstanding conferences and publications that AICGS produces throughout the year.*

## Sponsorship opportunities comparison chart

(Sponsorship Packages are fully tax-deductible in the U.S., less \$250 per attendee.)

	<b>Global Leadership Group Sponsor (\$35,000)</b>	<b>Executive Leaders Group Sponsor (\$25,000)</b>	<b>Corporate Leaders Group Sponsor (\$15,000)</b>	<b>Senior Associates Group Sponsor (\$10,000)</b>	<b>Associates Group Sponsor (\$5,000)</b>	<b>Individual Sponsor (\$1,500)</b>
<b>Table at gala</b>	Head table for 10 premier area	Table for 10 preferred area	Table for 10 main area	Seating for 5 main area	Seating for 2 main area	Single seat main area
<b>Name listed in gala program and on website</b>	✓	✓	✓	✓	✓	✓
<b>Four-color advertisement in gala program booklet</b>	Full page, prime placement	Half-page	Logo listed in program booklet			
<b>Invitation to private reception with Mr. Hainer and AICGS Board of Trustees</b>	✓					
<b>Company logo featured on website</b>	✓					